



“When in doubt,  
use a ROKBOX”

How artverb\* crate to  
perfection and save waste,  
money and time



ROKBOX®



The Toronto artverb\* crew

## Canada's favourite fine art shippers artverb\* are early adopters of sustainable innovations

Back in 2003, their first truck "Herb" was a low-emission propane-powered vehicle.

In 2022 artverb\* started to cut emissions further by using ROKBOX crates to move works between Toronto and New York on their weekly shuttle.

"We're willing to commit to change and progression. I had been looking for something like ROKBOX for a while so when I heard about them I knew it was exactly what we want to use." - Ryan Barrett, Founder & Co-owner, artverb\*



## The artverb\* agenda isn't just green

As you'd expect from a fine art shipper, entrusted with some of the world's most valuable artworks, artverb\* need best in class protection with sensible costs for their clients and easy to use tools for the art handlers.

Ryan says: "At artverb\* we use a ROKBOX when the artwork is high value (over \$100k) or it's a last minute job where there isn't time to build a wood crate. Often it's both!"

"Our art handlers save a lot of time onsite using a ROKBOX instead of building slipcases or shadow boxes. These savings are passed onto the client."



“ ROKBOX suits us well. We run high level jobs that are complicated and require the highest standards.

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artverb\* moves a Joan Mitchell

**At ROKBOX we believe cost should not be a barrier to entry for safety or sustainability, and Ryan shares our philosophy**

artverb\* customers can now use a ROKBOX for the price of soft packing a painting.

“It’s something we are serious about” Ryan says.

“It is actually more economical for the client to use a ROKBOX, as it’s about a 1/4 the price of a custom wood crate.”

“And the best part, is there no waste! ROKBOX is perfect for the majority of our jobs, where a crate is only needed for a single pickup, and delivery and installation.”



⚠️ 90% of art packaging is single use; there's no other sector in the world that creates packaging on this scale and throws it away within a week or two.

⚠️ 90% of art damage/loss insurance claims are made when the artwork is in transit; something inherent in the system is broken.

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♻️ ROKBOX crates are designed to be reused hundreds of times, and can be fully recycled at the end of their life, removing the need for single-use packaging.

🛠️ ROKBOX crates have been independently tested and verified to protect art better than wooden crates.

artverb\* is a Toronto based fine art installation and transportation service, catering to artists, galleries, museums, institutions and private collectors. [www.artverb.com](http://www.artverb.com)



artverb\*

ROKBOX is redefining art shipping by eradicating packaging waste, whilst lowering carbon emissions and costs with innovative, reusable sustainable art crates. Safer, cheaper, greener. [www.rok-box.com](http://www.rok-box.com)



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