

# ROKBOX<sup>®</sup>

## 5 Questions to Christopher Kneale - ROKBOX's New Director of Business Development



Get to know the ROKBOX team through a series of interviews and insights.

Christopher Kneale is an art industry consultant with 40 years of experience in technical operations. Previously Manager of an international contemporary gallery, MD of Martinspeed and Associate Director of Constantine Ltd, both leading companies of fine art service, he has now joined the ROKBOX sales team as the new Director of Business Development.

### **1. What makes you excited about working with ROKBOX?**

I'm thrilled to be working with an exciting and intelligent product at the beginning of its life. To be able to have some influence from the start and to help the company grow is very exciting for me.

### **2. You have decades of experience in the art industry and technical operations, what will be your role in the company?**

I'll be helping with client sales, market direction, some logistical advice, and growth. There are early, important tasks as well and the brand of coffee has already changed for the better!

### **3. What are the challenges in art shipping today?**

I think the biggest challenge is cost. The charges have increased dramatically since the pandemic but that's why ROKBOX is so pertinent, as it demonstrates incredible value for money.

### **4. What was the craziest thing you have done in the name of art shipping?**

There have been so many challenges and adventures! Working in Russia and China in the '80s, moving 'out of gauge' sculpture across Europe and up a Norwegian mountain, driving fully loaded trucks onto Antonov freight planes so the insurance would cover the journey and the early issues with a frozen blood head were all memorable.

### **5. What are your hobbies and interests when you are not saving the planet from CO2?**

I love watching contemporary dance and am lucky to be a Patron of both Rambert and Sadler's Wells in London. This job has really helped with my love of travel and there are places I would never have visited if it wasn't for art shipping and finally, not surprisingly, art and design. I am a hopeless practitioner but a curious and energetic spectator.

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